

Orange County Transportation Issues Survey

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SmithJohnson Research



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SmithJohnson Research, based in Sacramento, CA, employs a full range of opinion research methods, pursuing opinion research objectives in the venues of election campaigns, public policy, and marketing.

With more than thirty years of experience in quantitative analysis, the principals of SmithJohnson Research have conducted hundreds of major research projects.

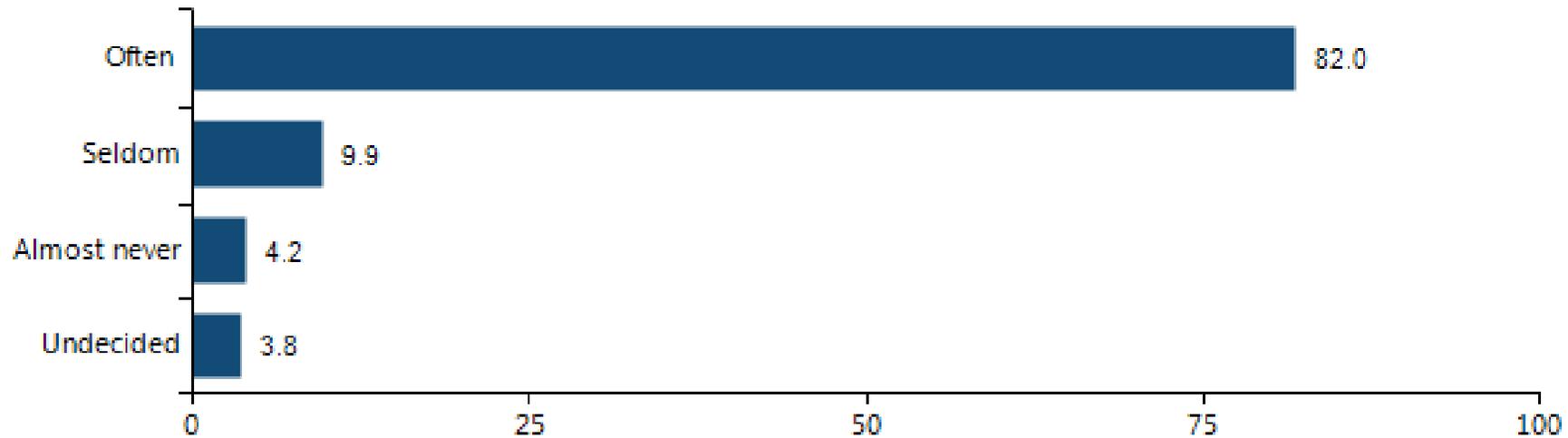
Dr. Val Smith has been a pioneer in the application of quantitative analytical tools to bridge the gap between surveying opinions and developing strategies.

Our extensive client list includes a wide range of public agencies, non-profit organizations, educational institutions, news media, and business organizations.

Methodology

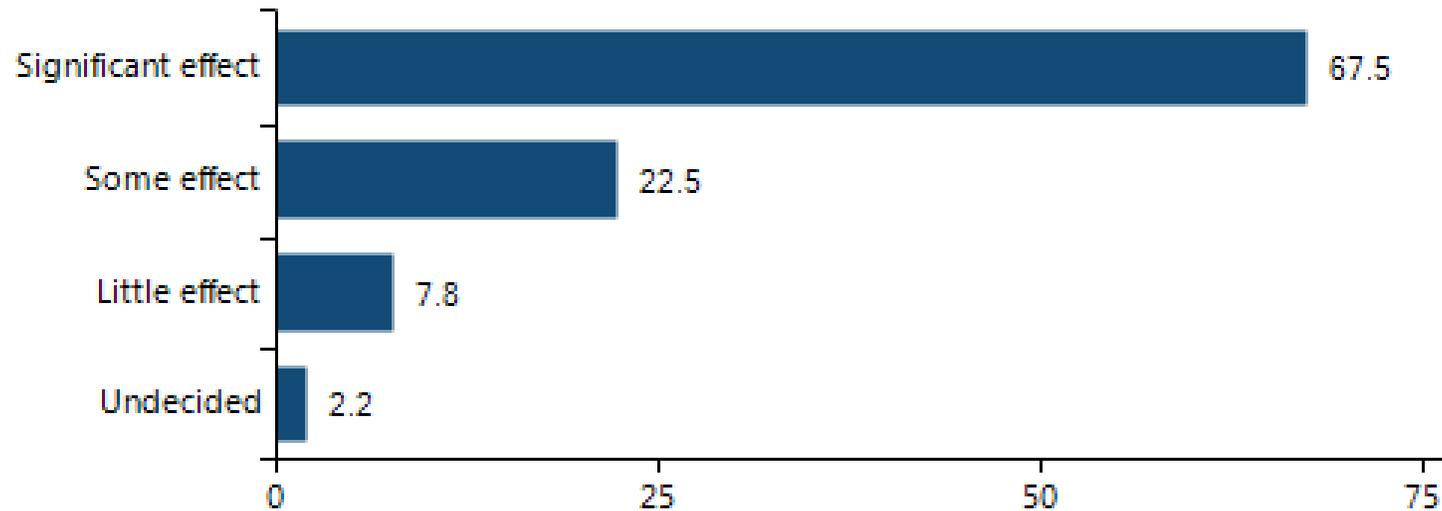
- ▶ 1,000 live phone interviews across Orange County
- ▶ 590 online interviews completed in: San Juan Capistrano, Dana Point, and San Clemente
- ▶ Interviews conducted 9-16 August, 2017
- ▶ Sampling error (1,000): less than +/-3.1% (95% Confidence Interval)

Congestion and Quality of Life



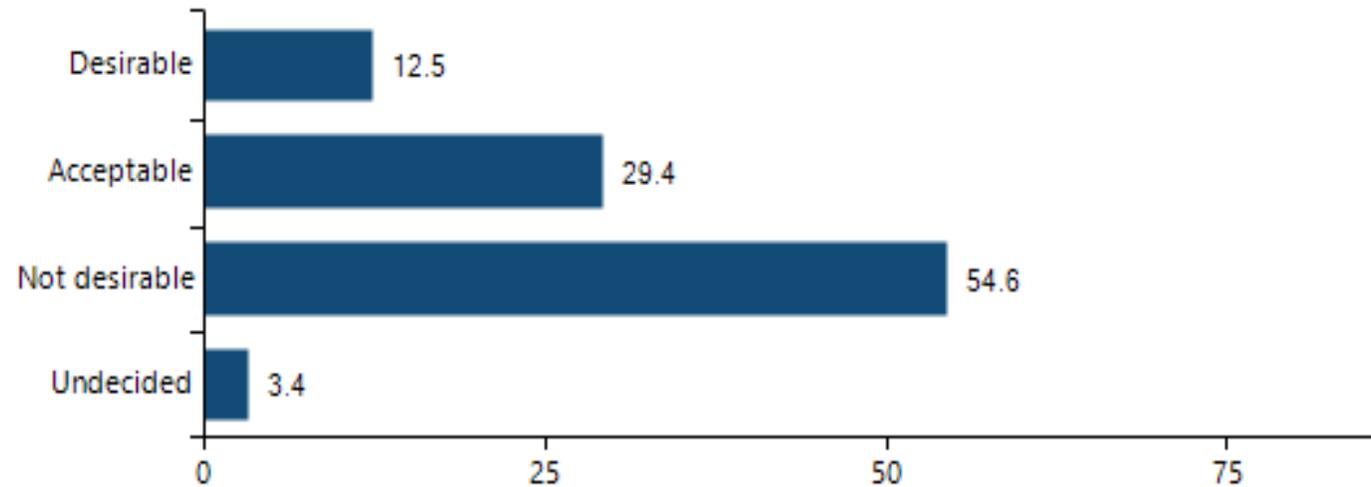
Four out of five residents typically encountered congestion while driving on I-5. Residents who often experienced congestion were more likely to say it had an impact on their quality of life.

Rancho Mission Viejo



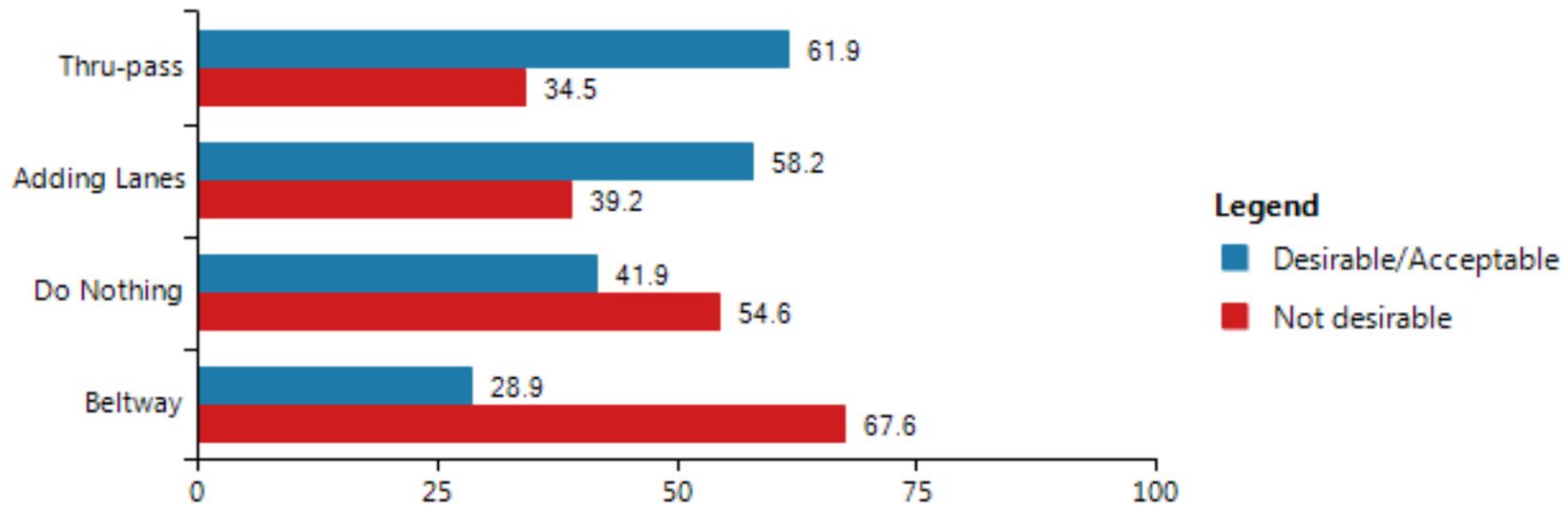
Nearly seven in ten residents believed population growth in the County, including Rancho Mission Viejo, will have a significant effect on I-5 traffic congestion.

Doing Nothing



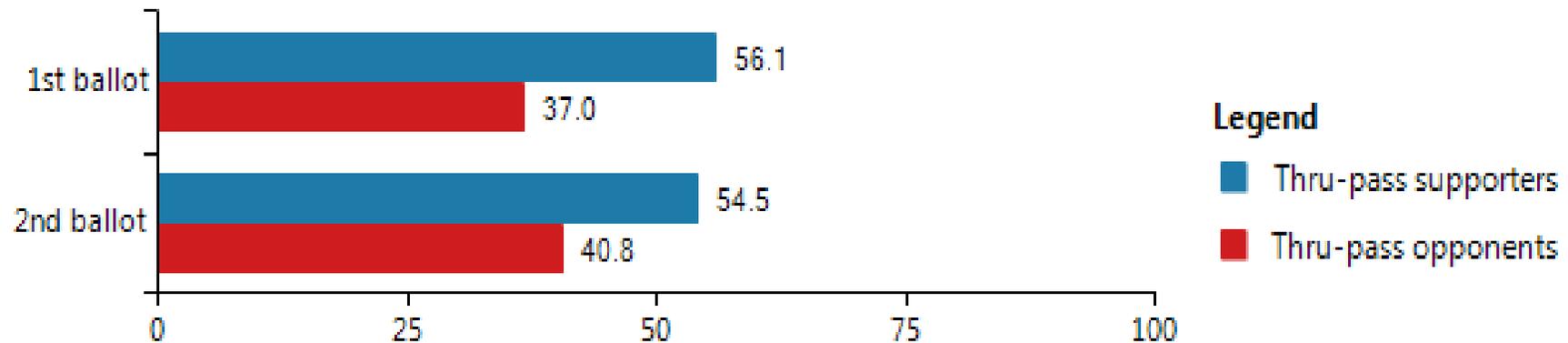
Doing nothing about I-5 congestion was simply not an acceptable option for Orange County Residents.

Preferred Solutions



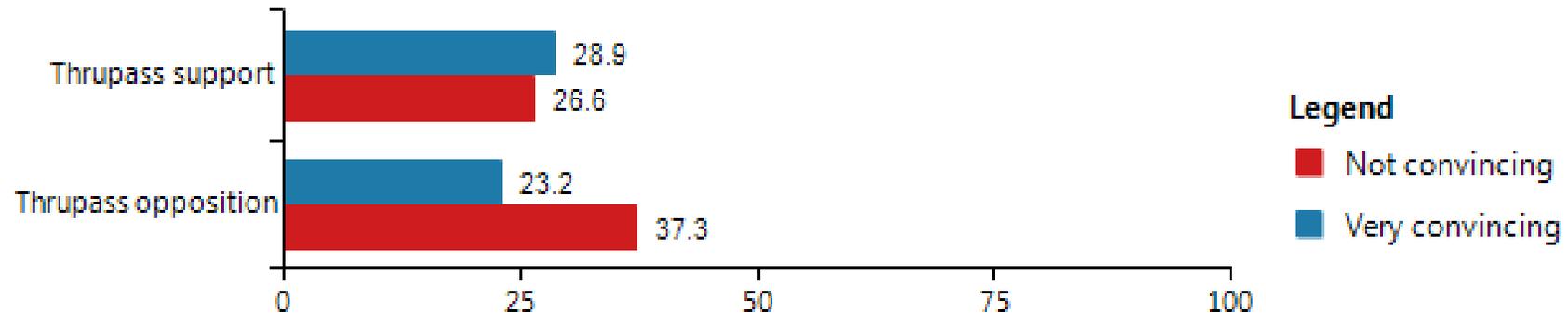
The possible solutions of adding lanes to I-5 or completing the Through-pass were preferred over the Beltway option.

Ballot Tests



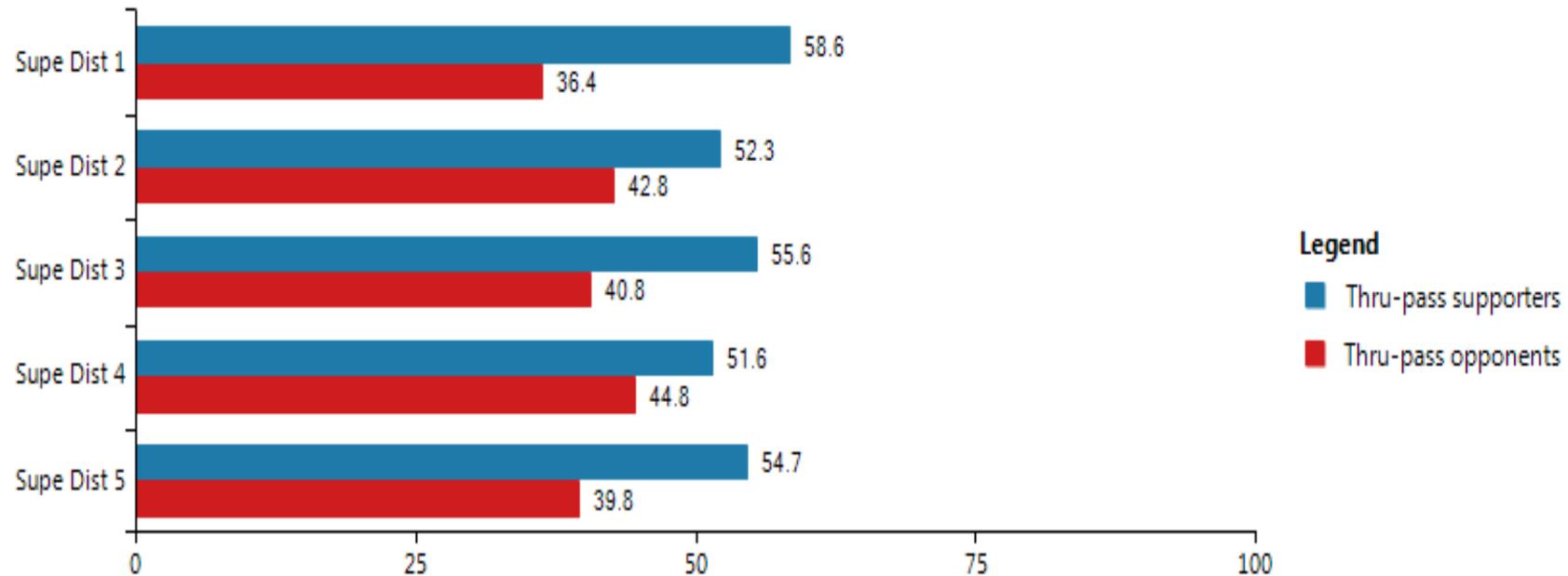
Residents initially supported the Through-pass by a margin of 19 points. Even after hearing opposing arguments the Thru-pass maintained support from a majority of residents.

Support and Opposition Arguments



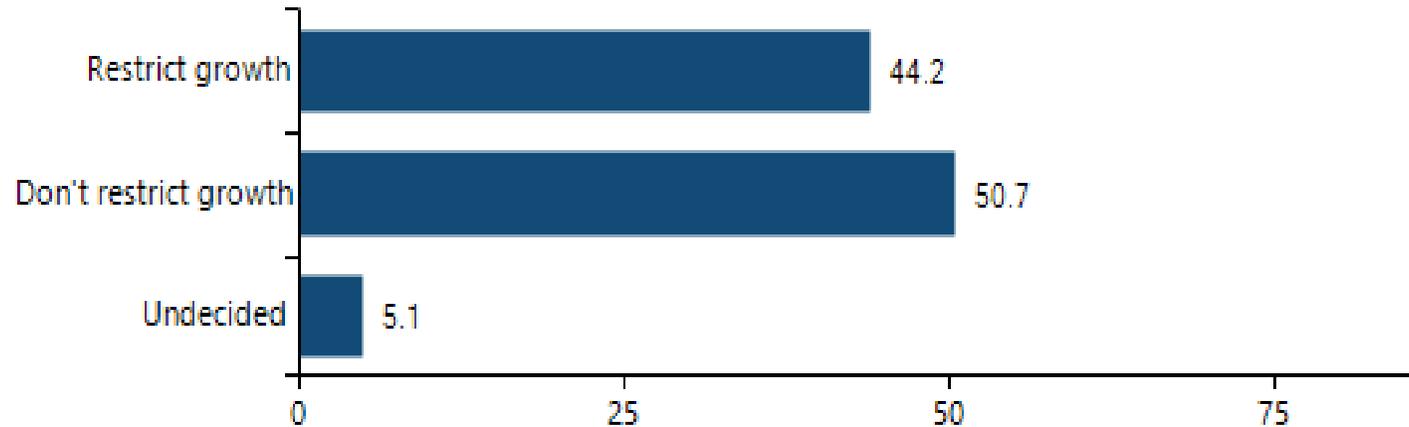
The summary argument supporting the Through-pass was rated as more convincing than the opposing summary argument.

Supervisory Districts



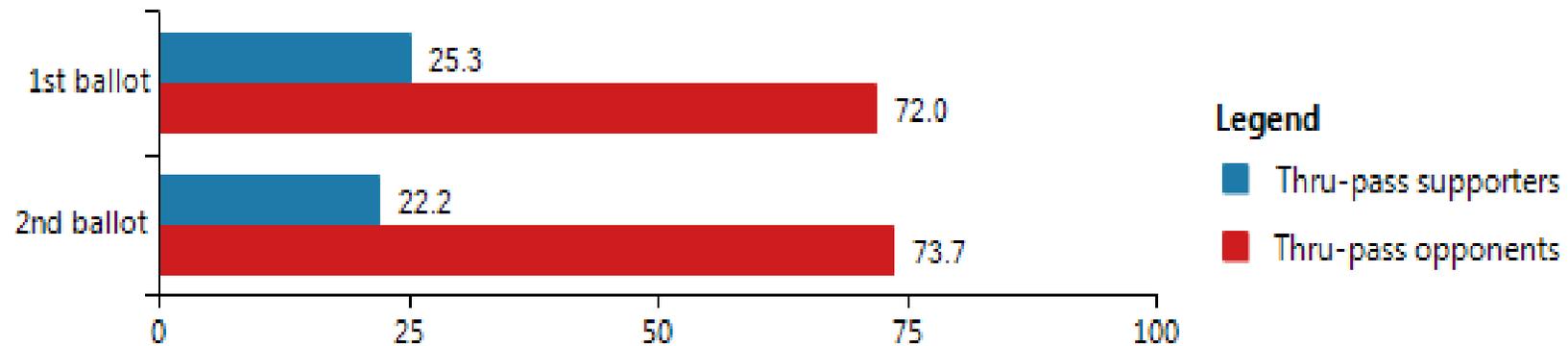
Respondents supported the Through-pass with the same level of support across all Supervisory districts.

Sources of Opposition



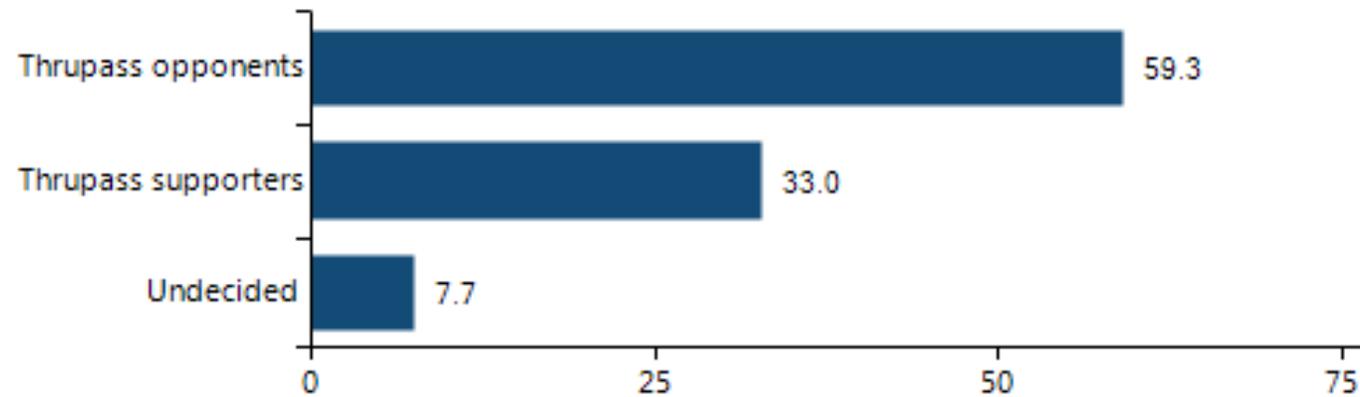
A slight majority of residents did not support severe restrictions on residential and commercial development. Those who favored restricting growth were more likely to oppose the Through-pass.

San Clemente



One out of four San Clemente residents supported the Through-pass, reflecting the City Council's opposition to any connection in San Clemente.

San Clemente City Council



Six out of ten residents agreed with the San Clemente City Council's position resisting any connector within city limits, with roughly 40% disagreeing or undecided.