South County Real Estate Guide
SAN CLEMENTE TIMES
Special Home Buyer’s section, first Thursday of every month featured in the San Clemente Times.
CLOSE DATE: 3rd Thursday  ART DUE: 4th Thursday
PUB DATE: 1st Thursday of every month

Spring Aging Well
This special section is filled with inspiring activities, health resources, finance tips and support for our Senior Community.
CLOSE DATE: 4/8  ART DUE: 4/13
PUB DATE: SC TIMES • 4/21
DP TIMES + DISPATCH • 4/22

FEBRUARY 2022
Festival of Whales Program
This special program features a schedule of events, whale watching tips, harbor cruises, and information about this Whale-of-a-time event.
CLOSE DATE: 2/9  ART DUE: 2/16
PUB DATE: SC TIMES • 2/24
DP TIMES + DISPATCH • 2/25

MARCH 2022
Swallows Day Program
THREE PAPER INSERT • The Official Guide of the Swallows Day Parade. The Guide features parade info, pre-shopping ideas and day of parade activities.
CLOSE DATE: 1/28  ART DUE: 2/9
PUB DATE: SC TIMES • 3/3
DP TIMES + DISPATCH • 3/4
THE DISPATCH • 3/11

Summer Camp & Activities Guide
An informative guide highlighting indoor and outdoor activities throughout the tri-cities and surrounding areas. It’s the one-stop-shop for all things summer!
CLOSE DATE: 3/11  ART DUE: 3/16
PUB DATE: SC TIMES • 3/24
DP TIMES + DISPATCH • 3/25

MAY 2022
A New You
This section focuses on the latest health trends and tips from local experts—providers, nutritionists and fitness and beauty professionals for ideas on how to make modifications to your daily routine.
CLOSE DATE: 5/13  ART DUE: 5/18
PUB DATE: SC TIMES • 5/26
DP TIMES + DISPATCH • 5/27

JUNE 2022
Graduation Guides
Our Graduations Issues highlight our local schools and graduates and their achievements. Plus, a shout-out to Seniors from family and friends
CLOSE DATE: 5/27  ART DUE: 6/1
PUB DATE: SC TIMES • 6/9
DP TIMES + DISPATCH • 6/10

JULY 2022
San Clemente Ocean Festival Program
"The Greatest Show on Surf" A two-day festival, which draws thousands of spectators to witness the toughest competitors in surf, lifeguard competitions, tandem boogie bodyboarding contest, and plenty of activities for the entire family.
CLOSE DATE: 7/1  ART DUE: 7/6
PUB DATE: SC TIMES • 7/14

ANNUAL BEST OF AWARDS

Best of San Clemente
SAN CLEMENTE TIMES
readers vote for the best businesses, services, places and events in the Annual People's Choice Ole Awards.
CLOSE DATE: 1/14  ART DUE: 1/21
PUB DATE: 2/3

Best of San Juan Capistrano
THE DISPATCH
readers vote for the best businesses, services, places and events in the Annual People's Choice Horseshoe Awards.
CLOSE DATE: 1/21  ART DUE: 1/28
PUB DATE: 2/11

Best of Dana Point
DANA POINT TIMES
readers vote for the best businesses, services, places and events in the Annual People's Choice Lantern Awards.
CLOSE DATE: 2/8  ART DUE: 2/25
PUB DATE: 3/11

FEBRUARY 2022 | DATES SUBJECT TO CHANGE
Special Sections

**AUGUST 2022**

**Football Previews**
An in-depth look at the 2022 football season, including: game schedules, player profiles, interviews with coaches and players from our local high schools.

CLOSE DATE: 7/29  ART DUE: 7/3
PUB DATE: SC TIMES • 8/11
DP TIMES + DISPATCH • 8/12

**Crib to College**
An Educational Guide to your Child’s Success. A comprehensive guide featuring tips & information to help our readers navigate their children's journey—In Education and Activities from Crib to College.

CLOSE DATE: 9/9  ART DUE: 9/14
PUB DATE: SC TIMES • 9/22
DP TIMES • 9/23

**SEPTEMBER 2022**

**WSL Finals Event Guide**
Everything you need to know as the world title race descends on Lower Trestles including surfer stats, info and more.

CLOSE DATE: 8/26  ART DUE: 8/31
PUB DATE: SC TIMES • 9/8
DP TIMES • 9/9

**OCTOBER 2022**

**Election Guide**
This section is a culmination of our election coverage to date, and will provide continued visibility for the candidates and issues. One easy reference for voters in our local communities.

CLOSE DATE: 9/30  ART DUE: 10/5
PUB DATE: SC TIMES • 10/13
DP TIMES + DISPATCH • 10/14

**DECEMBER 2022**

**Winter Go.See.Do**
This special section highlights several ways to enjoy our winter community through arts and music, ocean activities, local watering holes, and more!

CLOSE DATE: 12/9  ART DUE: 12/14
PUB DATE: SC TIMES • 12/22
DP TIMES + DISPATCH • 12/23

**NOVEMBER 2022**

**Money Matters**
This special section is to inform our readers of strategies and tips from financial advisors, mortgage brokers, tax accountants, and others. This includes: Tax Prep & Advice, Financial Planning & Investment Opportunities.

CLOSE DATE: 10/28  ART DUE: 11/2
PUB DATE: SC TIMES • 11/10
DP TIMES + DISPATCH • 11/11

**FALL 2022**

**Fall Aging Well**
This special section is filled with inspiring activities, health resources, finance tips, community information and support to living your life to the fullest.

CLOSE DATE: 10/14  ART DUE: 10/9
PUB DATE: SC TIMES • 10/27
DP TIMES + DISPATCH • 10/28

**MARCH 2023**

**Special Sections**

**EXPLORE SAN CLEMENTE**
CITY GUIDE & BUSINESS DIRECTORY
The San Clemente Chamber of Commerce invites you to Explore San Clemente with their annual City Guide and Business Directory.

CLOSE DATE: 2/18  ART DUE: 3/8
PUB DATE: April 2023

**SAN JUAN CAPISTRANO**
Chamber Business Directory & Visitor Guide
A Colorful Guide highlighting Chamber Members, Visitor information, event locations and San Juan Capistrano experiences.

CLOSE DATE: 8/26  ART DUE: 9/14
PUB DATE: Oct. 2023